

## Sustainable tourism in capitals, towns, regions and countries

Partners cooperating in the BIP in Slovenia are:

Ekonomška šola Murska Sobota, Višja strokovna šola, Slovenia – BIP coordinator

Sapientia Hungarian University of Transylvania, Miercurea Ciuc, Romania

Turība University, Riga, Latvia

Vilnius Business College, Vilnius, Lithuania

Vyšší odborná škola, Střední průmyslová škola a Obchodní akademie Čáslav (VOŠ SPŠ OA), Čáslav, Czechia

The number of participants from each partner institution is:

Ekonomška šola Murska Sobota, Višja strokovna šola, Slovenia – BIP coordinator:

5 participants

Sapientia Hungarian University of Transylvania, Miercurea Ciuc, Romania: 5 participants

Turība University, Riga, Latvia: 5 participants

Vilnius Business College, Vilnius, Lithuania: 5 participants

Vyšší odborná škola, Střední průmyslová škola a Obchodní akademie Čáslav (VOŠ SPŠ OA), Čáslav, Czechia: 5 participants

The target group of the BIP are students of short-cycle higher vocational education as well as BA and MA. The fields of study are economy, language and tourism. The working language is English. Each student will get 3 ECTS credits.

There will be two or three virtual meetings; one before the physical meeting and one or two after. The first one will be an introduction to the physical meeting itself; at the second students will discuss their findings and opinions and probably at the third students will present the final product of the BIP – a short animated film on sustainable tourism. The physical parts include students' presentations and guest speakers at school and different activities connected to sustainable tourism.

## Draft programme for BIP (summer school) in September 2023

<i>Monday, 11th September</i>	
9h-12h:	Activities at school (presentations, guest speakers, discussions)
12h-13.30h:	Lunch at school
14h:	Trip to the bilingual region of Lendava; visit of Vinarium tower in Lendava and surrounding vineyards
16h-18h:	Workshop of making »perece« (baked pastry) typical for the region and cooking »bograč« (stew) followed by the tasting them
<i>Tuesday, 12th September</i>	
9h-10.30:	Guided tour of pumpkin oil mill with tasting products
11h-12h:	Guided tour of forest glamping resort
13h:	Lunch at school
14h – 17h:	Activities at school (presentations, guest speakers, discussions)
<i>Wednesday, 13th September</i>	
9h-12h:	Workshop of making products from corn husk and tasting of homemade products
12h-14.30h:	Guided tour of Natura 2000 region – green destination
15.30h:	Activities at school (presentations, guest speakers, discussions)
<i>Thursday, 14th September</i>	
9h-12h:	Activities at school (presentations, guest speakers, discussions)
12h-13.30h:	Lunch at school
15h-17h:	Guided tour of the town Maribor – green destination
17.30h-19h:	Chocolate workshop and chocolate tasting in a natural environment
<i>Friday, 15th September</i>	
9h-12h:	Activities at school (presentations, guest speakers, discussions)
12h-13.30h:	Lunch at school
15h-17h:	Final meeting



There will be at least two, probably three, virtual meetings. The first one will take place before the actual meeting on 6<sup>th</sup> September as an introduction to the BIP. It will last 2 hours. The second meeting will take place after the physical meeting on 22<sup>nd</sup> September, when students and mentors will check on how the final product is proceeding. The final product will be an animated film on sustainable tourism. This meeting will last 3 hours-4 hours. The final virtual meeting will probably be on 29<sup>th</sup> September, when students will present their final product. This meeting will last about 2 hours. All the dates are provisional, though.

The physical (face-to-face) part will take part from Monday, 11<sup>th</sup> September until Friday, 15<sup>th</sup> September 2023 in Murska Sobota in Slovenia. Participants will meet at Ekonomska šola Murska Sobota, Višja strokovna šola. They will also visit other locations (see copied in BIP programme above).

Erna Vöröš  
Project coordinator

