

**Planul de cercetare științifică al Universității „Sapientia” din Cluj-Napoca –  
Facultatea de Științe Economice, Socio-Umane și Inginerești, Miercurea Ciuc  
pe anul universitar 2024-2025**

| Departament     | Nr. | Tema                                                                                                            | Suma | Finanțator | Publicații 2023-2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
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| de Bioinginerie | 1   | Biologia și fiziologia performanței sportive, studiul markerilor biochimici în sportivi de performanță și copii |      |            | <p>1. Czont, A., Bodor, Z., &amp; Miklóssy, I. Positional profiling feasibility of U18 ice-hockey players based on anthropometry and aerobic capacity. In Proceedings of the 1st International Summit Conference on Exercise Science, Sports Management, Outdoor Recreation, and Physical Education, ExSPORT 2024, 28th-29th August, Malaysia, pp. 148-150, (2024)</p> <p>2. Ildikó Miklóssy, Beáta Albert, Pál Salamon, Hunor Dávid, Attila Czont, Kálmán-Csongor Orbán, Gyöngyi Tar, Abony Fodor, Zita Kovács, Hunor-Pál Fodor, Enhanced Gait Recovery in Chronic Post-COVID-19 Stroke: The Role of Combined Physical Rehabilitation, Reports, Vol. 6 (4), No 51, 2023, pp. 1–18. (2023)</p> <p>3. Czont, A., Freyer, T., Bodor, Z., Mara, G., Sandor, J., &amp; Miklossy, I., Position based anthropometric characteristics and general physiological performance of national level, U18 ice hockey players. Sportis. Scientific Technical Journal of School Sport, Physical Education and Psychomotricity, 2023, 9(1), 81-97. <a href="https://doi.org/10.17979/sportis.2023.9.1.9200">https://doi.org/10.17979/sportis.2023.9.1.9200</a></p> |

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|  | 2  | Biotehnologii medicale: studii de proteomică, transcriptomică și a metagenomului în diferite patologii |  |  | <p>1. Csató-Kovács, E., Salamon, P., Fikó-László, S., Kovács, K., Koka, A., András-Korodi, M., Antal, E., Brumă, E., Törsök, B., Gudor, S., Miklóssy, I., Orbán, K. C., Albert, C., Bálint, E. É., &amp; Albert, B. (2024). Development of a Mammalian Cell Line for Stable Production of Anti-PD-1. <i>Antibodies</i>, 13(4), 82. <a href="https://doi.org/10.3390/antib13040082">https://doi.org/10.3390/antib13040082</a></p> <p>2. Kilar Ferenc, Kilár Anikó, Marija Jozanovic, Iva Pukles, Nikola Sakac, Emanuel Carilho, Brunislav Matasovic, Mirela Smardzic, <i>Nanomaterials in microchip electrophoresis – A review, TRAC-TRENDS IN ANALYTICAL CHEMISTRY</i>, Vol. 165, No Paper: 117111, 2023, pp. 1–26.</p> |
|  | 3. | Inginerie metabolică, producția pe cale biologică a unor compuși cu valoare adăugată                   |  |  | <p>Bodor Zsolt, Lányi Szabolcs, Miklóssy Ildikó, Bartos Hunor, Balázs Márta, Substrate type and CO2 addition significantly influence succinic acid production of <i>Basfia succiniciproducens</i>, <i>BIOTECHNOLOGY LETTERS</i>, Vol. 9, 2023, pp. 1133–1145.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | 4  | Microbiologie aplicată, studii privind relațiile dintre plante și microorganisme                       |  |  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

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|  | 5 | Biotehnologii în protecția mediului, studiul microbiotei habitatelor extreme | 48,000 RON | IPC 2019-2022 | <p>1. Toumi, Marwene, Máthé, Istvan; Tóth Adám, Sztráda, Nóra, Farkas Rózsa, Jurecska Laura, Tóth Erika. 2023. Microbial community associated with ground waters discharge in Transylvania (Romania) and Balaton Highland (Hungary). <i>Journal of Biomedical Research &amp; Environmental Sciences</i> 4(3): 485-501.</p> <p>2. Csató-Kovács Erika, Felföldi Tamás, Lányi Szabolcs, Máthé István, Szilveszter Szabolcs, Fikó Dezső-Róbert, INVESTIGATION OF THE PHENOL-DEGRADING ABILITY AND METABOLIC PATHWAYS OF BACTERIA ISOLATED FROM LANDFILL LEACHATE, <i>UPB Scientific Bulletin Series B</i>, Vol. 2, No 85, 2023, pp. 105–118.</p> <p>3.Felföldi Tamás, Fikó Dezső Róbert, Lányi Szabolcs, Máthé István, Ráduly Botond, Szilveszter Szabolcs, Bioaugmentation Potential Investigation Using a Phenol Affinity Analysis of Three Acinetobacter Strains in a Multi-Carbon-Source Condition, <i>Water</i>, Vol. 15, No 2815, 2023, pp. 1–14.</p> <p>4.István MÁTHÉ, Noémi Borbély, Orsolya Székely, Bea Szeifert, Dániel Gerber, Elek Benkő, Balázs Gusztáv Mende, Balázs Egyed, Horolma Pamjav, Anna Szécsényi-Nagy, High Coverage Mitogenomes and Y-Chromosomal Typing Reveal Ancient Lineages in the Modern-Day Székely Population in Romania, <i>Genes</i>, Vol. 14, No 1, 2023, pp. 1–23.</p> <p>5.Botond Ráduly, István MÁTHÉ, Tamás Felföldi, Szabolcs Szilveszter, Dezső-Róbert Fikó, Kinetic characterization of a new phenol degrading Acinetobacter towneri strain isolated from landfill leachate treating bioreactor, <i>World Journal of Microbiology and Biotechnology</i>, Vol. 39, No 3, 2023, ISSN 0959-3993, pp. 1–11</p> |
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|  | 6 | Geochimia și informatica mediului, evaluarea impactului poluării aerului asupra mediului biotic și abiotic                   | 50,000 RON | IPC 2022-2023 | <p>1. Bodor Zsolt, Bodor Katalin, Keresztesi Ágnes, Szép Robert, Temporal evolution of PM2.5, PM10, and total suspended particles (TSP) in the Ciuc basin (Transylvania) with specific microclimate condition from 2010 to 2019, <i>ENVIRONMENTAL MONITORING AND ASSESSMENT</i>, Vol. 195(7), 2023, pp. 798–822.</p> <p>2. Zsolt Bodor, Robert Szep, Ágnes Keresztesi, Katalin Bodor, Bernadett Tokos, Szilvia László, George Garbacea, Hydro-geochemical characterization of the main European mineral water brands, <i>JOURNAL OF FOOD COMPOSITION AND ANALYSIS</i>, Vol. 122, 2023, pp. 105438–105450.</p> |
|  | 7 | Optimizarea, simularea și dimensionarea tehnologiilor de mediu prin metode informatice și prin analize la scară de laborator |            |               | <p>Szilveszter, Sz. (2023). Climate Security. In A. Molnár, H. É. Jakusné &amp; M. Szente-Varga (Eds.), <i>Security, Resilience and Sustainability of the European Union</i> (pp. 167-182), Budapest: Ludovika University Press, ISBN: 9786156598042.</p>                                                                                                                                                                                                                                                                                                                                                     |

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|  | 8 | Teme de cercetare<br>individuale |  |  | <p>Barna Imre Ferenc, Mátyás László, Hriczó Krisztián, Bognár Gabriella, Analytical investigation of time-dependent two-dimensional non-newtonian boundary layer equations, <i>Mathematics</i> 12, 2024, 3863-1-3863-18.</p> <p>Barna Imre Ferenc, Mátyás László, Diffusion cascades and mutually coupled diffusion processes, <i>Mathematics</i> 12, 2024, pp.3298-1-3298-12.</p> <p>Mátyás László and Barna Imre Ferenc, Self-similar and traveling wave solutions of diffusion equations with concentration dependent diffusion coefficients, <i>Romanian Journal of Physics</i> 69, 2024, 106-1-106-15.</p> <p>Kovács Endre, Barna Imre Ferenc, Bognár Gabriella, Mátyás László, Hriczó Krisztián, Analytical and numerical study of diffusion propelled surface growth phenomena, <i>Differential Equations in Applied Mathematics</i> 11, 2024, pp. 100798-1-10798-10.</p> <p>Matyas Laszlo, Barna Imre Ferenc, Even and odd self-similar solutions of the diffusion equation for infinite horizon, <i>Universe</i>, Vol. 9, 2023, pp. 264-1–264-16.</p> <p>Matyas Laszlo, Barna Imre Ferenc, Kovács Endre, Jalghaf Humam Kareem, Analytical solution and numerical simulation of heat transfer in cylindrical- and spherical-shaped bodies, <i>Computation</i>, Vol. 11, 2023, pp. 131-1–131-21</p> <p>Tánczos Szidónia, Gheorghe Nechifor, Abbas Abdul Kadhim Klaif Rikabi, ALEXANDRA RALUCA GROSU, Aurelia Cristina Nechifot, FLORINA DUMITRU, SIMONA GABRIELA BUNGĂU, Florentina Mihaela Păncescu, Vlad-Alexandru Grosu, Ovidiu Cristian Oprea, Chitosan–sEPDM</p> |
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|  |  |  |  |  | <p>and Melatonin–Chitosan–sEPDM Composite Membranes for Melatonin Transport and Release, <i>Membranes</i>, Vol. 2, 2023, pp. 1–28.</p> <p>Tánczos Szidónia, Gheorghe Nechifor, ALEXANDRA RALUCA GROSU, Aurelia Cristina Nechifot, DUMITRU PASCU, FLORINA DUMITRU, Ovidiu-Cristian Oprea, Vlad-Alexandru Grosu, Geani Teodor Man, Hydrogen Sulphide Sequestration with Metallic Ions in AcidicMedia Based on Chitosan/sEPDM/Polypropylene CompositesHollow Fiber Membranes System, <i>Membranes</i>, Vol. 3, 2023, pp. 1–26.</p> <p>Tánczos Szidónia, Gheorghe Nechifor, ALEXANDRA RALUCA GROSU, Aurelia Cristina Nechifot, Vlad Alexandru Grosu, Paul Constantin Albu, Geani Teodor Man, Mihail-Răzvan Ioan, Recovery and Recycling: A MembraneChallenge for Urban Mining, <i>Membranes</i>, Vol. 8, 2023, pp. 1–34.</p> |
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| de Științe Alimentare | 1. | Studiul și obținerea de alimente funcționale și inovative                           |  |  | <p>Gyenge, L., Erdő, K., Albert, Cs., Laslo, É., Salamon, R.V., The effects of soaking in salted blackcurrant wine on the properties of cheese, <i>Heliyon</i>, 2024, 10, 14, e34060.</p> <p>Ciocan, M.E.; Salamon, R.V.; Ambrus, Á.; Codină, G.G.; Chetrariu, A.; Dabija, A.: Use of Unmalted and Malted Buckwheat in Brewing. <i>Appl. Sci.</i> 2023, 13, 2199. <a href="https://doi.org/10.3390/app13042199">https://doi.org/10.3390/app13042199</a></p> <p>Ciocan, M.E.; Salamon, R.V.; Ambrus, Á.; Codină, G.G.; Chetrariu, A.; Dabija, A.: Brewing with Unmalted and Malted Sorghum: Influence on Beer Quality. <i>Fermentation</i> 2023, 9, 490. <a href="https://doi.org/10.3390/fermentation9050490">https://doi.org/10.3390/fermentation9050490</a></p> <p>Ciocan, M.E.; Salamon, R.V.; Ambrus, Á.; Codină, G.G.; Chetrariu, A.; Dabija, A.: Brewing with buckwheat and sorghum: impact on beer quality, <i>Scientific Study &amp; Research Chemistry &amp; Chemical Engineering, Biotechnology, Food Industry</i>, 2023, 24, 3, p. 219– 232</p> |
|                       | 2. | Studiul microorganismelor allochtone din alimente cu rol în toxiinfecții alimentare |  |  | <p>György, É., Laslo, É.: Microbiological quality assessment of some commercially available breads, <i>Foods</i>, 13, (20), 2024, 3271, <a href="https://doi.org/10.3390/foods13203271">https://doi.org/10.3390/foods13203271</a>.</p> <p>György, É., Unguran, K.A., Laslo, É., Biocide tolerance and impact of sanitizer concentrations on the antibiotic resistance of bacteria originating from cheese, <i>Foods</i>, Occurrence and Control of Antibiotic Resistant Strains of Bacteria in Food Chain, 12 (21), 2023, 3937, <a href="https://doi.org/10.3390/foods12213937">https://doi.org/10.3390/foods12213937</a>.</p>                                                                                                                                                                                                                                                                                                                                                                                                                             |

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|  |    |                                                                        |  |  | Laslo, É., György, É., Szentpáli, M.-R., Stress response in bacteria originated from dairy products, <i>Acta Universitatis Sapientiae, Alimentaria</i> , 16, 2023, p. 90-102, ISSN 1844-7449                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | 3. | Rolul substanțelor antimicrobiene naturale în conservarea alimentelor  |  |  | <p>György, É., Laslo, É., Salamon, B., Antimicrobial impacts of selected Lamiaceae plants on bacteria isolated from vegetables and their application in edible films, <i>Food Bioscience</i>, 51, 2023, 102280, <a href="https://doi.org/10.1016/j.fbio.2022.102280">https://doi.org/10.1016/j.fbio.2022.102280</a>.</p> <p>Héjja, M., Mihok, E., Alaya, A., Jolji, M., György, É., Meszaros, N., Turcus, V., Oláh, N.K., Máthé, E. Specific antimicrobial activities revealed by comparative evaluation of selected gemmotherapy extracts, <i>Antibiotics</i>, 13 (2), 2024, 181, <a href="https://doi.org/10.3390/antibiotics13020181">https://doi.org/10.3390/antibiotics13020181</a>.</p> |
|  | 4. | Elaborarea utilizării materiilor prime locale în industria alimentară  |  |  | Kelemen, M., Albert, Cs., András, Cs.D., Salamon, R.V., Preliminary study of lavender-flavoured beer production methods, <i>Acta Universitatis Sapientiae, Alimentaria</i> , 17, 2024, p. 120-135, ISSN 1844-7449, DOI: 10.47745/ausal-2024-0007.                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | 5. | Optimizarea parametrilor tehnologiei de producție a produselor lactate |  |  | Laslo, É., György, É., Szabó, A.-M., Technological aspects of lactic acid bacteria originated from artisanal cheeses, <i>Acta Universitatis Sapientiae, Alimentaria</i> , 17, 2024, p. 61-82, ISSN 1844-7449, DOI: 10.47745/ausal-2024-0004.                                                                                                                                                                                                                                                                                                                                                                                                                                                  |



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| de Științe<br>Economice | 1. | Puncte de echilibru în teoria jocurilor și aplicațiile sale economice |  |  | Makó Zoltán, Salamon Júlia, Korrelált egyensúly a fuzzy játékokban, <i>Alkalmazott Matematikai Lapok</i> , nr. 39, 2023                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|                         | 2. | Studierea și aplicarea modelelor econometrice                         |  |  | Pál, L. and Sándor, Zs., Comparing procedures for estimating random coefficient logit demand models with a special focus on obtaining global optima, <i>International Journal of Industrial Organization</i> , Volume 88, 2023.                                                                                                                                                                                                                                                                                                                                                            |
|                         | 3. | Metode de optimizare și aplicații                                     |  |  | <p>Filep, L., &amp; Gál, Z. (2024, August). Impact of Random Number Generation Methods Usage on Swarm Intelligence Algorithms for Energy Optimization in Wireless Sensor Networks. In 2024 IEEE 3rd Conference on Information Technology and Data Science (CITDS) (pp. 1-8). IEEE.</p> <p>L. Filep, P. Polgar, Z. Gal. "Energy Consumption Based Analysis of the Swarm Intelligence Routing Mechanisms in Wireless Sensor Networks",</p>                                                                                                                                                   |

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|  |    |                                                      |  |  | <p>2024 Automation, Robotics &amp; Communications for Industry 4.0/5.0, Innsbruck, Austria, 2024, pp. 249–255. doi: 10.13140/RG.2.2.20923.18722</p> <p>D. Talbi, L. Filep and Z. Gal, "On the Required Iteration Number of the Representant Swarm Intelligence Algorithms Based on Coefficient of Variation," 2023 9th International Conference on Optimization and Applications (ICOA), AbuDhabi, United Arab Emirates, 2023, pp. 1-6, doi: 10.1109/ICOA58279.2023.10308851</p>                                                                                                                                                                                                            |
|  | 4. | Analiza performanței întreprinderilor din turism     |  |  | <p>Lőrincz Annamária, Székelyföldi turizmus-vendéglátásban tevékenykedő vállalatok munkavállalói teljesítménymérési, értékelési, és menedzsment gyakorlatának vizsgálata (Különös tekintettel Hargita megyére), ECONOMICA (SZOLNOK) 15 : 1-2 pp. 22-32. , 11 p. (2024).</p> <p>Lőrincz Annamária, Székelyföldi turizmus-vendéglátásban tevékenykedő vállalatok teljesítménymérési gyakorlata (különös tekintettel Hargita megyére), CONTROLLER INFO 12 : 3 pp. 48-53. , 6 p. (2024).</p>                                                                                                                                                                                                    |
|  | 5. | Cercetări în domeniul economiei agrare și a mediului |  |  | <p>Nagy Szeréna (2024): Gazdaságszerkezet vizsgálata Romániában és az Európai Unió egyes tagállamaiban, ECONOMICA (SZOLNOK) (1585-6216 2560-2322), <a href="https://doi.org/10.47282/economica/2024/15/1-2/13278">https://doi.org/10.47282/economica/2024/15/1-2/13278</a></p> <p>Varga,J.-Péter,E.K.-Urszuly,S.(2024):„The impact of foreign employment in Szeklerland in the early 2020`s”, In Regional and Business Studies (2024) Vol 16 No 2, Hungarian University of Agriculture and Life Sciences Kaposvár, ISSN 2732-2726,p.35-47 Campus<a href="https://journal.uni-mate.hu/index.php/rbs/issue/view/629/364">https://journal.uni-mate.hu/index.php/rbs/issue/view/629/364</a></p> |

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|  |  |  |  | <p>Elek S., György O., Illyés L., Péter E.K., 2024 – Quo vadis székel kisgazdaság? In memoriam Alvincz József, <a href="https://doi.org/10.53079/GAZDALKODAS.68.1.t.pp_3-17">https://doi.org/10.53079/GAZDALKODAS.68.1.t.pp_3-17</a>, Revista Gazdálkodás, 2024.1., Agrárgazdasági Kutató Intézet, ISSN 0046-5518, pp 3-19</p> <p>E.K. Péter, L. Illyés, (2024), Today's Consumers on the Market in Csíkszereda (Miercurea Ciuc), Applied Studies in Agribusiness And Commerce (APSTRACT), Vol. 18, Nr. 2(2024), ISSN: Online: 1789-7874, Print: 1789-221X , <a href="https://doi.org/10.19041/">https://doi.org/10.19041/</a></p> <p>Péter E. K, 2023: The situation of members of commonages in the Kézdivásárhely area In 16th International Conference on Economics and Business 2023, CHALLENGES IN THE CARPATHIAN BASIN, p.45-57, ISBN:978-973-53-3038-5</p> <p>Elek, S.- Illyés, L.- György, O- Péter, E.K., 2023: Family farms in Harghita County In 16th International Conference on Economics and Business 2023, CHALLENGES IN THE CARPATHIAN BASIN, p.25-36, ISBN:978-973-53-3038-5</p> <p>Mátyás, L.- Péter, E.K, 2023: Linear and parabolic regression methods for the study of a fuel price and exchange rate in 2022 In County In 16th International Conference on Economics and Business 2023, CHALLENGES IN THE CARPATHIAN BASIN, p.86-94, ISBN:978-973-53-3038-5</p> |
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|  | 6. | Cercetări privind istoria matematicii și statisticii                          |  |  | <p>Molnár Martina–Oláh-Gál Róbert: Statisztika az elemi oktatásban, MATLAP 5-8. XXVIII. évf. 2024. május-június. ISSN 1224-3140., pp.163-168.</p> <p>Zakariás Adrienn-Oláh-Gál Róbert: A középértékek szélsőérték-tulajdonságáról, Matlap 2024, 8. szám. pp. 265-268</p> <p>Oláh-Gál Róbert: A Bolyai-geometria tanítása a Ferenc József Tudományegyetemen, Matlap 2024., 9. szám pp.305-308.</p> <p>Oláh-Gál Róbert: Commemoration of the UNESCO Bolyai Memorial Year, Kaleidoscope., 2023. 26.sz., 509-518. ISSN: 2062-2597Online: <a href="http://www.kaleidoscopehistory.hu/index.php?subpage=cikk&amp;cikkid=805">http://www.kaleidoscopehistory.hu/index.php?subpage=cikk&amp;cikkid=805</a><br/>DOAJ- Directory of Open Access Journals, DOI: 10.17107/KH.2023.26.47</p> |
|  | 7. | Ecuatii condiționale pentru funcții quadratice și monomiale de ordin superior |  |  | <p>Z. Boros, E. Garda-Mátyás, Quadratic functions fulfilling an additional condition along the hyperbola <math>x y = 1</math>, <i>Aequationes mathematicae</i>, 2023, <a href="https://doi.org/10.1007/s00010-023-01018-0">https://doi.org/10.1007/s00010-023-01018-0</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | 8. | Sustenabilitate și Economia circulară                                         |  |  | <p>Ottília György (2024): Cluster grouping of EU member states according to some economic performance and circular economic Indicators Vadyba Journal of Management. 2024, № 1. ISSN 1648-7974.</p> <p>György Ottília (2024): Poziția României în rândul țărilor din Europa Centrală și de Est în tranziția către o economie circulară (România helyzete a kelet-közép-európai országok között a körforgásos gazdaságra való áttérésében)</p>                                                                                                                                                                                                                                                                                                                                   |

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|  |    |                                                                                                             |  | <p>In: GAZDÁLKODÁS (0046-5518):68 3 pp. 256-274 DOI:<br/> <a href="https://doi.org/10.53079/GAZDALKODAS.68.3.t.pp_256-274">https://doi.org/10.53079/GAZDALKODAS.68.3.t.pp_256-274</a></p> <p>György Ottilia (2024): A Comparative Analysis of the Circular Economy Strategies of the EU Member States. In: EURÓPAI TÜKÖR: AZ INTEGRÁCIÓS STRATÉGIAI MUNKACSOPORT KÉTHAVONTA MEGJELENŐ FOLYÓIRATA (1416-6151 2560-287X): 26 4 pp 71-87 (2023) doi: 10.32559/et.2023.4.5</p> <p>György, Ottilia – Tóth, József (2023): Az EU-tagállamok klaszterei a fenntartható termelési és fogyasztási indikátorok alapján (Clusters of EU countries based on sustainable production and consumption indicators). STATISZTIKAI SZEMLE, 101 (2). pp. 173-196. ISSN 0039-0690.<br/> <a href="https://doi.org/10.20311/stat2023.02.hu0173">https://doi.org/10.20311/stat2023.02.hu0173</a></p> <p>György Ottilia (2023): Bune practici privind afacerile sustenabile – Afaceri care produc din deșeuri In: Dezvoltarea Durabilă a României în context european de la viziune de la acțiune, pp. 427-444, Ed. OLARU Marieta et al., UEFISCDI Publishing House. București, <a href="http://romania-durabila.gov.ro/wp-content/uploads/2023/03/Publicatia-CCDD-2023-final-var-el-SMALL.pdf">http://romania-durabila.gov.ro/wp-content/uploads/2023/03/Publicatia-CCDD-2023-final-var-el-SMALL.pdf</a></p> |
|  | 9. | Cercetare didactică în domeniul informaticii, educației în programare și eficienței sistemelor de examinare |  | <p>Csernoch, M., Hannusch, C., Biró, P.: Modification of Erroneous and Correct Digital Texts. Entropy. 26 (12), 1-21, 2024,<br/> <a href="https://doi.org/10.3390/e26121015">https://doi.org/10.3390/e26121015</a>.</p> <p>Biró, P., Kádek, T.: Comparing Student Results on a Programming Task During a Contest and a Practice Situation with the Help of the ProgCont System. In: 2024 IEEE Global Engineering Education Conference</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

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|  | 2. | Traducere și transfer intercultural |  |  | <p>Pál Enikő (2024). A 17–18. századi román irodalom a hungarisztika tükrében. In Dégi Zsuzsanna, Lajos Katalin, Pieldner Judit, Tódor Erika-Mária (ed.), Tanulmányok a bölcsészettudományok köréből. Ajtony Zsuzsanna születésnapjára / Studies in Humanities. On Zsuzsanna Ajtony's Birthday (pp. 171-185). Scientia Kiadó, Kolozsvár (ISBN: 978-606-975-096-4)</p> <p>Lajos Katalin (2024). A fordítás ösvényei. J. K. Rowling A karácsonyi malac című regénye magyar és román fordításának összehasonlító elemzése. In Dégi Zsuzsanna, Lajos Katalin, Pieldner Judit, Tódor Erika-Mária (ed.), Tanulmányok a bölcsészettudományok köréből. Ajtony Zsuzsanna születésnapjára. Studies in Humanities. On Zsuzsanna Ajtony's birthday (pp. 37-55). Scientia Kiadó, Kolozsvár (ISBN: 978-606-975-096-4)</p> <p>Ajtony Zsuzsanna (2024). Literature for Children in Translation – The Hungarian Public Encounters Michael Bond's A Bear Called Paddington. Acta Universitatis Sapientiae, Philologica 15(2): 245–263. Scientia Publishing House. ISSN 2067-5151.</p> <p>DOI: 10.47745/ausp-2024-0027.</p> |
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|  | 3. | <p>Cercetări de știința literaturii</p> <ul style="list-style-type: none"> <li>- Literatură, traumă, memorie, narațiune</li> <li>- Literatură și mit</li> <li>- Schimbări de paradigme</li> <li>- Criză și literatură</li> <li>- Feminitate și literatură</li> <li>- Spații intermediare</li> </ul> |  | <p>Ajtony Zsuzsanna (2024). Literature for Children in Translation – The Hungarian Public Encounters Michael Bond’s A Bear Called Paddington. Acta Universitatis Sapientiae, Philologica 15(2): 245–263. Scientia Publishing House. ISSN 2067-5151. DOI: 10.47745/ausp-2024-0027.</p> <p>Pál Enikő &amp; Pieldner Judit (2024). Walking a Tightrope between Languages: Challenges in Translating Atwood’s Hag-Seed. A Case Study on the Romanian and Hungarian Translations. Acta Universitatis Sapientiae, Philologica 16 (2), 225-244 (ISSN: 2067-5151; Online: <a href="https://acta.sapientia.ro/content/docs/14-465510.pdf">https://acta.sapientia.ro/content/docs/14-465510.pdf</a>) (DOI: 10.47745/ausp-2024-0026)</p> <p>Lajos Katalin (2024). A transztextualitás alakzatai J-K. Rowling A karácsonyi malac című regényében. Átjárók a gyermekirodalom és a felnőttirodalom között. [Transtextualitatea în romanul lui J.K. Rowling, Porcul de Crăciun. Punți de trecere între literature pentru copii și literature pentru adulți] In: Lajos Katalin – Pál Enikő – Pieldner Judit – Tapodi Zsuzsa: Diskurzus, kultúra, reprezentáció Discurs, cultură și reprezentatie. Editura Scientia, Cluj Napoca, 2024, 139–155. ISBN:978-606-975-088-9</p> <p>Pieldner Judit. (2024). Emigrant Experience and the Rhetoric of Displacement in W. G. Sebald’s The Emigrants. In: Erika Gúti – Ákos Jarjabka – Jolán Orbán – Gertrud Szamosi (coord.): Diaszpóra 2023 – Határtalan közösségek / Diaspora 2023 – Communities Beyond Borders. Vol. 2. Pécs, Universitatea din Pécs, 247–256. ISBN: 978-963-626-235-5.</p> <p>Pál, Enikő &amp; Pieldner Judit. (2023). “A Sea Change into Something Rich and Strange.” Margaret Atwood’s Hag-Seed: A Metatextual Approach. Acta</p> |
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|  |  |  |  |  | <p>Universitatis Sapientiae, Philologica 15 (1), 17-36 (ISSN: 2067-5151; Online: <a href="https://acta.sapientia.ro/en/series/philologica/publications-acta-philo/volume-15-no-1-2023__">https://acta.sapientia.ro/en/series/philologica/publications-acta-philo/volume-15-no-1-2023__</a>)</p> <p>Prohászka-Rád Boróka (2023) , ‘New Historical Narratives: Personal Micronarratives Replacing Grand Narratives of History.’ In 13th International Conference on Culture, Civilization and Social Sciences. ed. Abdussalam Ali Ahmed. IKSAD Publications, pp. 305-307. ISBN 978-625-6404-57-1</p> <p>Prohászka-Rád Boróka (2023), ‘Female Subjectivity Construction and the Re-emergence of the Carnavalesque in William Faulkner’s Sanctuary.’ In: 4th International Congress on Contemporary Scientific Research. ed. Cansu Tutkun. New York: Liberty Academic Publishers, Pp. 996-1002. ISBN: 978-1-955094-61-0</p> <p>Prohászka-Rád Boróka (2023) ‘Without a Map, Without a Destination: Liminal Space in Sam Shepard’s Theater.’ In. II International Symposium on Anglo-American Cultural and Literary Studies. ed. Bülent Cercis Tanritanir. New York: Liberty Academic Publishers, pp. 195-203. ISBN 978-1-955094-79-5</p> <p>Pieldner Judit – Tapodi Zsuzsa (2023), „Befogad és kitaszít a világ.” A sajátától az egyetemesig Tompa Andrea Haza című regényében. [„Primit frumos, zgonit de fiecare.” De la personal la universal în romanul Acasă de Andrea Tompa.] In Emese Egyed, László Pakó, Attila Weisz (coord.): Certamen X. Előadások a Magyar Tudomány Napján az Erdélyi Múzeum-Egyesület I. szakosztályában. [Certamen X. Prelegeri cu prilejul Zilei Științei</p> |
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|  | 4. | <p>Literatura și celelalte arte, intermedialitate</p> <ul style="list-style-type: none"> <li>- Figurațiile liminalității</li> <li>- Criză și intermedialitate</li> <li>- Poezia și muzica</li> </ul> |  | <p>Pieldner Judit. (2024). Toward the Other (Arts). Intersubjectivity and Intermediality in Sally Potter's Films. In Dégi Zsuzsanna, Lajos Katalin, Pieldner Judit, Tódor Erika-Mária (eds.), <i>Tanulmányok a bölcsészettudományok köréből. Ajtony Zsuzsanna születésnapjára. Studies in Humanities. On Zsuzsanna Ajtony's birthday</i> (pp. 75-86). Editura Scientia Kiadó, Cluj-Napoca (ISBN: 978-606-975-096-4)</p> <p>Pieldner Judit (2023), The Crisis of Care and Uncanny Intersensuality in Sally Potter's <i>The Roads Not Taken</i>. <i>Acta Universitatis Sapientiae, Film and Media Studies</i>, vol. 24. (2023): 92–112. ISSN: 2065-5924.</p> <p>Pieldner Judit (2023), <i>Kultúrák, művészetek, életvilágok kereszteződése Sally Potter filmjeiben</i> [<i>Intersecția dintre culturi, arte și lumi în filmele lui Sally Potter</i>] In: Magda Ajtay-Horváth, Tamás Tukacs (coord.): <i>Kereszt/eződések – Válaszutak és metszéspontok a kultúrában és a történelemben. Interdiszciplináris tanulmányok II.</i> [Intersecții – Răscruci de drumuri în cultură și istorie. Studii interdisciplinare II.]. Universitatea din Nyíregyháza, pp. 121–132. ISBN 978-615-6032-63-8.</p> <p>Tapodi Zsuzsa (2023) <i>A Solaris a világok és művészetek keresztútján (Solaris la răscrucea de drumuri dintre lumi și arte)</i> in. Ajtay Horvath Magda-Tukacs Tamás. ed. <i>Kereszteződések. Válaszutak és metszéspontok a kultúrában és a történelemben (Crossroads)</i> Editura Universității din Nyíregyháza, pp. 105-120. ISBN 978-615-6032-63-8</p> |
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|  | 5. | <p>Lingvistică</p> <ul style="list-style-type: none"> <li>- Bilingvism, multilingvism</li> <li>- Politici lingvistice, peisaj lingvistic</li> <li>- Contacte lingvistice, conduita verbală</li> <li>- Interacțiuni școlare și analiză de discurs</li> <li>- Dinamica metodelor de cercetare din domeniul lingvisticii</li> </ul> |  | <p>Dégi Zsuzsanna – Tódor Erika-Mária. (2024). A vizuális nyelvhasználat tanulmányozásának élményei egy nemzetközi műhelymunka tapasztalatai alapján. <i>Anyanyelv-pedagógia</i>, 17/3, pp: 84–86.<br/> <a href="https://doi.org/10.21030/anyp.2024.3.9">https://doi.org/10.21030/anyp.2024.3.9</a></p> <p>Tódor Erika-Mária (2024): Másodnyelvű szocializációs színterek sajátosságai (Specificul toposurilor socializării lingvistice secundare), In: Tódor Erika-Mária; Tódor Imre, Tankó Enikő: Romániai magyar középiskolások másodnyelvű szocializációja [<i>Socializarea lingvistică secundară a liceenilor maghiari din România</i>], Presa Universitară Clujeană, Cluj-Napoca, ISBN 978-606-37-2233-2, 37-56.</p> <p>Tódor Erika-Mária (2024): A román nyelv elsajátítását befolyásoló tényezők a reformgenerációs középiskolások esetében (Factorii determinanți ai însușirii limbii române în cazul liceenilor din generația de reformă), In: Tódor Erika-Mária; Tódor Imre, Tankó Enikő: Romániai magyar középiskolások másodnyelvű szocializációja [<i>Socializarea lingvistică secundară a liceenilor maghiari din România</i>], Presa Universitară Clujeană, Cluj-Napoca, ISBN 978-606-37-2233-2, 57-90.</p> <p>Tódor Erika-Mária; Tódor Imre; Tankó Enikő (2024): Nyelvi szocializációs folyamatok a Hargita megyei magyar tananyelvű középiskolás tanulók körében (Specificul proceselor de socializare lingvistică secundară ale liceenilor din școli cu predare maghiară), In: Tódor Erika-Mária; Tódor Imre, Tankó Enikő: Romániai magyar középiskolások másodnyelvű szocializációja [<i>Socializarea lingvistică secundară a liceenilor maghiari din România</i>], Presa Universitară Clujeană, Cluj-Napoca, 9-22.</p> <p>Nagy Tünde (2023): An Analysis of Dialogic Positioning in Online Commentaries, <i>Philologica</i>, 15 (2), 153-165.</p> |
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|  |    |                                              |  |  | Tódor Erika-Mária (2023): Linguistic Re-reading of the Literary Text. An Alternative Understanding of Local Bilingualism in the Context of Globalization, In: <i>Acta Universitatis Sapientiae, Philologica</i> , Vol. 15, No. 2, 123-134.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | 6. | Problemele predării limbii române și engleze |  |  | <p>Dégi Zsuzsanna, T. Balla Ágnes. (2024). An Ideal Classroom as Depicted by Pre-service English Teachers. <i>Acta Universitatis Sapientiae, Philologica</i>, 16/2: 21–35. (<a href="#">10.47745/ausp-2024-0014</a>)</p> <p>Dégi Zsuzsanna. (2024). Profiling the English-Language Skills of University Students Based on the LinguaSap Exam Results. In: Dégi Zsuzsanna–Lajos Katalin–Pieldner Judit–Tódor Erika-Mária (szerk.) <i>Tanulmányok a bölcsészettudományok köréből. Ajtony Zsuzsanna születésnapjára</i>. Scientia Kiadó: Kolozsvár, pp: 109-119. ISBN 978-606-975-096-4</p> <p>Pál, E., Tódor E.-M., &amp; Tomonicska I. (2024). Rolul și abordarea frazeologismelor în predarea-învățarea limbii române la nivel B1/B2. In C. Iridon, I. Jieanu, &amp; L. Neteđu (Ed.), <i>Predarea, receptarea și evaluarea limbii române ca limbă străină: abordări interculturale</i> (pp. 132-143). Editura Pro Universitaria. ISBN: 978-606-26-2002-8.</p> <p>Tódor Erika-Mária (2024): A megértés nyelvei (Limbile constituirii de sens), In: Dégi Zsuzsanna, Lajos Katalin, Pieldner Judit, Tódor Erika-Mária (editori): <i>Tanulmányok a bölcsészettudományok köréből/ Studies in Humanities</i>, Scientia, Cluj-Napoca, ISBN 978-606-975-096-4., 89-96.</p> |

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|  | 7. | Istoriografie,<br>argumentare, retorică |  |  | <p>Pap Levente (2024). Kapcsolatok a történetírásban a 18. század hajnalán. Lakatos István és Bzenszky Rudolf [Relații istoriografice de la începutul secolului al XVIII-lea. ]. In: Dégi Zsuzsanna, Lajos Katalin, Pieldner Judit, Tódor Erika-Mária (coord.) Tanulmányok a bölcsészettudományok köréből [Studii în domeniul științelor umaniste ]. Editura Scientia Kiadó, 185-197 ISBN 978-606-975-096-4</p> <p>Pap Levente (2024). The Apostolic Puzzle: Illyricum Sacrum and the Origins of Christianity in the Ancient Roman Province. <i>Bogoslovni vestnik</i>. Volume 84, Issue 1, Pages 117–128, ISSN 1581-2987 (EBSCO, ERIH Plus, CEEOL, Scopus, Scimago) DOI: 10.34291/BV2024/01/Levente</p> <p>Pap Levente (2023). Lakatos István Siculiájának egyik forrása: Florimond de Raemond. [Florimond de Raemond o sursă a Siciuei lui Istvan Lakatos] In Békés E.- Kasza P. - Kiss Farkas G. - Lázár I. - Molnár D. szerk. <i>A latin nyelv a kora újkori Magyarország és Erdély kultúrájában és művelődésében</i> Lazi, Szeged, 279-293. ISBN 978 963 267 573 2ISSN 2416–125X</p> |
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| de Științe<br>Sociale | 1. | Mass media între local<br>și global, new media,<br>argumentare și<br>retorică online, rețele,<br>TIC verde, cultură<br>vizuală |  |  | <p>Bakó, R. K., Horváth, G. (eds.)(2024). <i>Discovery. Proceedings of the Eighth Argumentor Conference</i>. Partium Press – Debrecen University Press, Oradea – Debrecen, 234. ISSN 2285-682X</p> <p>Bakó, R. K. (2024). Discovering Virtual Third Places. In: Bakó, R. K., Horvath, G. (eds.)(2024). <i>Discovery. Proceedings of the Eighth Argumentor Conference</i>. Partium Press – Debrecen University Press, Oradea – Debrecen, 234. ISSN 2285-682X</p> <p>Bakó, R. K. (2024). <i>Multimédia</i>. T3 Kiadó, Sepsiszentgyörgy, 148. ISBN 978-606-95935-2-3</p> <p>Gergely, O., Oborni, K., &amp; Popovici-Pantic, S. (2024). Digitalization as a resilience strategy for women owned SMEs during crises. <i>Society and Economy</i>, 47, 1–18, <a href="https://doi.org/10.1556/204.2024.00013">https://doi.org/10.1556/204.2024.00013</a></p> <p>Gergely, O., Székely, K. K. (2024). Thesis Written by the AI? A Study of University Students' Experiences and Attitudes. In: Bakó, R. K., Horvath, G. (eds.)(2024). <i>Discovery. Proceedings of the Eighth Argumentor Conference</i>. Partium Press – Debrecen University Press, Oradea – Debrecen, 234. ISSN 2285-682X</p> <p>Hubbes L. A. (2024). Apokaliptikus gondolkodásmód és összeesküvés-mentalitás: a modern mítoszképzés két világa – párhuzamok. In: Povedák I., Antalóczy T. (szerk.): <i>MÍTOSZOK, SZIMBÓLUMOK, KAPCSOLATOK – Kapitány 70</i>. Budapest, MOME, MAKAT-MODERN MITOLÓGIA KUTATÓ MŰHELY KÖNYVEK, 231–237, ISBN 978-615-5134-49-4</p> |
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|  |  |  |  | <p>Telegdy, B. (2024). Possibilities for exploring subgroups within formal and informal networks. In: Bakó, R. K., Horvath, G. (eds.)(2024). <i>Discovery. Proceedings of the Eighth Argumentor Conference</i>. Partium Press – Debrecen University Press, Oradea – Debrecen, 234. ISSN 2285-682X</p> <p>Bakó Rozália Klára, <i>The Process of Digitalization in Romania</i>, Presa Universitară Clujeană, Cluj-Napoca, 2023, pag. 137, ISBN 978-606-37-1929-5, CNCS A</p> <p>Bakó Rozália Klára, Horváth Gizela (eds.), <i>Ar(t)gumentor. Essays in Art and Visual Culture</i>, Debrecen University Press and Partium Press, Debrecen and Oradea, 246, 2023, ISBN 978-963-615-101-0, CNCS B</p> <p>Bakó Rozália Klára, Horváth Gizela (eds.), <i>Képtelenség. A 7. Argumentor Műhelykonferencia kötete</i>, Partiumi Kiadó, Debreceni Egyetemi Kiadó, Nagyvárad, Debrecen, 235, 2023, ISBN 978-963-615-123-2, CNCS B</p> <p>Hubbes László Attila, Hagyomány és újítás diskurzusai egy virtuális ökofalu Facebook csoportban. In: Bakó Rozália Klára, Nistor Laura (szerk.): <i>Kötődések. Helyi közösségek egy globalizálódó világban</i>, Kolozsvár, Scientia, 2023, pp. 27–50., ISBN 978-606-975-081-0, CNCS C, CEEOL</p> <p>Sólyom Andrea, Nagyragadozók a médiában. Sajtóelemzés. In: Bakó Rozália Klára, Nistor Laura (szerk.): <i>Kötődések. Helyi közösségek egy globalizálódó világban</i>, Kolozsvár, Scientia, 2023, pp. 51–94., ISBN 978-606-975-081-0, CNCS C, CEEOL</p> |
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|  | 2. | Dezvoltare rurală: strategii locale și regionale, consum responsabil și piața muncii |  | <p>Telegdy B. (2024). A Venczel József által alkalmazott módszertan s monografikus kutatásokban. In: Székely A. B. (szerk.) <i>Venczel József Emlékkönyv</i>. Debrecen, Venczel József Baráti Társaság, 129–139, ISBN 978-615-6368-52-2</p> <p>Bálint, Blanka, Telegdy, Balázs, Lázár, Ede, The Importance of a Coordinated Career Guidance System in Addressing the Rural NEETs Issue. <i>Politics and Governance</i>, 12, Article 7439, Article 7439, <a href="https://doi.org/10.17645/ag.7439">https://doi.org/10.17645/ag.7439</a> ISI</p> <p>Bakó Rozália Klára, Nistor Laura (eds.), <i>Kötődések. Helyi közös-ségek egy globaliálódó világban</i>, Scientia, Kolozsvár, 198, 2023, ISBN 978-606-975-081-0, CNCS C, CEEOL</p> <p>Bakó Rozália Klára, Barkácsközségek a digitális korban. In: Bakó Rozália Klára, Nistor Laura (szerk.): <i>Kötődések. Helyi közösségek egy globalizálódó világban</i>, Kolozsvár, Scientia, 2023, pp. 123–134., ISBN 978-606-975-081-0, CNCS C, CEEOL</p> <p>Székely Kinga Katalin, Kihívások a turisztikai kommunikációban. A székelyföldi turisztikai szereplők kommunikációs tevékenysége a világjárvány idején. In: Bakó Rozália Klára, Nistor Laura (szerk.): <i>Kötődések. Helyi közösségek egy globalizálódó világban</i>, Kolozsvár, Scientia Kiadó, 2023, pp. 135–145., ISBN 978-606-975-081-0, CNCS C, CEEOL</p> <p>Lázár Ede, Telegdy Balázs, The impact of COVID 19 pandemic on the 25+ NEETs. In: Gábor Balás, Tarmo Kalvet, Katalin Gordos (szerk.): <i>Evaluation on Rural and Territorial Development, Urban Development PROFEEDBook3</i>, Budapest, Hétfa Research Institute, 2023, pp. 155–157.</p> <p>Bodó Julianna, Folyamatok, trendek a székelyföldi munkamigrációban. In: Biró Zoltán (szerk.): <i>Tudományos megismerés: kihívások és esélyek</i>, Csíkszereda, Státus Kiadó, 2023, pp. 67–74.</p> |
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|  |  |  |  |  | <p>Székely Kinga Katalin, Az informalitás, mint a vidéki turisztikai vállalkozások értékteremtő sajátossága. In: Biró Zoltán (szerk.): <i>A Magyar Tudományos Akadémia DOMUS programjának 25 éves jubileuma kapcsán szervezett Konferencia anyaga</i>, Csíkszereda, Státus Kiadó, 2023, pp. 150–158., ISBN 978-606-8052-50-2</p> |
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|  | 3. | Mod de viață: tinereț, modă, sănătate, spațiu simbolic și mitologii, încredere |  | <p>Nistor L., Bálint Gy. (2024). A magyarországi lakosság környezetvédelemmel kapcsolatos fizetési hajlandóságának elemzése az ISSP és az EVS felmérései alapján. <i>Szociológiai Szemle</i>, 34(4): 16–43.</p> <p>Nistor L. (2024). A funkcionális bevásárlószatyor mint szimbolikus divattárgy. <i>ME.DOK</i>, 1, 69–84.</p> <p>Nistor L. (2024). Mércse: boldogság. Áttekintés a boldogság mérésének sajátosságairól. <i>Korunk</i>, 3(12): 3–13.</p> <p>Nistor, L. (2024). An important but less pressing issue? Individual actions against climate change in Romania over the last decade. In: Tejerina, B., de Almeida, C. M., &amp; Acuña, C. (eds.): <i>Socioecos 2024: Climate change, sustainability and socio-ecological practices</i>. Bilbao, Servicio Editorial de la Universidad del País Vasco, Euskal Herriko Unibertsitateko Argitalpen Zerbitzua, 414–425.</p> <p>Bakó Rozália Klára, <i>Konfliktus, tárgyalás és döntéshozatal</i>, Kolozsvári Egyetemi Kiadó, Kolozsvár, 2023, pag. 128, ISBN 978-606-37-1930-1. CNCS A</p> <p>Nistor Laura, Silló Ágota, <i>Életminőség-megközelítések. Bevezető tankönyv az életminőséggel kapcsolatos tartalmakba</i>, Presa Universitară Clujeană, Kolozsvár, 2023, pag. 132. CNCS A</p> <p>Gergely Orsolya, Geambasu Réka, Somogyi Nikolett, Nagy Beáta, "In this together" Gender inequality associated with home-working couples during the first COVID-19 lockdown, <i>GENDER WORK AND ORGANIZATION</i>, Vol. 30, No 1, 2023, pp. 1–21, ISI</p> |
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| de Știința Afacerilor | 1. | <p>Cercetări cu privire la cerere:</p> <ul style="list-style-type: none"> <li>- Analiza cererii consumatorilor în cadrul modelelor de căutare: modelare și aplicații pe piața automobilelor noi</li> <li>- Studiul metodelor de inversare a funcțiilor de cerere cu coeficienți aleatori</li> <li>- Cercetare în Econometrie:</li> </ul> <p>Testarea parametrilor în modele liniare cu regresori endogeni în cazul heteroscedasticității și când numărul instrumentelor e mare</p> |  |  |  |
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|  | 2. | <p>Cercetări de management:</p> <ul style="list-style-type: none"> <li>- Analize referitoare pieții forței de muncă</li> <li>- Analiza IMM-urilor din Romania:<br/>Utilizarea sistemelor ERP Outsourcing și forme de parteneriat</li> </ul> |  |  | <p>Bálint, B., Telegdy, B., &amp; Lázár, E. (2024). The Importance of a Coordinated Career Guidance System in Addressing the Rural NEETs Issue. <i>Politics and Governance</i>, 12, Article 7439, <a href="https://doi.org/10.17645/ag.7439">https://doi.org/10.17645/ag.7439</a></p> |
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|  | 3. | <p>Proiecte de drept comercial:</p> <ul style="list-style-type: none"> <li>- Drept delictual european. Limitele răspunderii</li> <li>- Reforma legislației Uniunii Europene privind răspunderea pentru produse defectuoase din perspectiva tranziției la economia circulară</li> <li>- Conceptul consumatorului în dreptul românesc (2023-2025)</li> <li>- Consumatorul mediu: România 2023-2025</li> <li>- Legislația privind creditul ipotecar în România (2024-2025)</li> </ul> |  |  | <p>Ernst Karner, Bjarte Askeland, Elena Bargelli, Martin A Hogg, Benedict Winiger (eds.) Digest of European Tort Law. Volume IV. Limitations of Liability, 2025</p> <p>M. Józson, Romania, in D. Busch, M. Lehmann (eds.) Unfair terms in banking and financial contracts, Oxford University Press (2023), pp. 203-233.</p> |
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|  | 4. | <p>Cercetări de marketing:</p> <ul style="list-style-type: none"> <li>- Proprietățile indicatorilor de măsurare a valorii mărcii din punctul de vedere al companiilor</li> <li>- Analiza economică a sistemelor food-marketplace</li> <li>- Măsurarea valorii mărcii într-un context informațional limitat</li> <li>- Schimbarea obiceiurilor de plată în prisma sustenabilității</li> </ul> |  |  | <p>Sándor, Z., Szócs, A. &amp; Wildenbeest, M.R. (2024), The impact of brand equity on profit premium in an equilibrium framework. <i>Marketing Letters</i> <b>35</b>, 423–438. DOI <a href="https://doi.org/10.1007/s11002-024-09727-5">https://doi.org/10.1007/s11002-024-09727-5</a></p> <p>Bíró Bíborka Eszter, Bíró Boróka Júlia (2023) Post-Covid evolution of an online food delivery system in Romania In: Nagy Benedek et al. (ed.): 16th Annual International Conference on Economics and Business, Challenges in the Carpathian Basin, Cluj Napoca, Risoprint, pp. 306-317, ISBN 978-973-53-3038-5</p> |
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|  | 5 | <p>Cercetări sectoriale I:</p> <ul style="list-style-type: none"> <li>- Impactul economic al crizei COVID-19 asupra industriei farmaceutice. Analiza economico-financiară a companiilor farmaceutice</li> <li>- Analiză economico-financiară în sectorul agro-alimentar</li> <li>- măsurarea potențialului agricol</li> <li>-Tranzacții strategice și relații de economie instituțională pe piața seminței de floarea soarelui</li> <li>- Analiza performanței și costurilor la operatorii regionali de apă din România</li> </ul> |  | <p>Bíró BÍborka Eszter, Bíró Boróka Júlia (2023) Agriculture and food industry in the time of crisis. The financial analysis of Bunge Ltd. In: Nagy Benedek et al. (ed.): 16th Annual International Conference on Economics and Business, Challenges in the Carpathian Basin, Cluj Napoca, Risoprint, pp. 115-128, ISBN 978-973-53-3038-5</p> <p>Bíró BÍborka Eszter, Bíró Boróka Júlia (2024) An attempt for analysing the agricultural performance and potential in Romania on NUTS3 county level, Észak Magyarországi stratégiai füzetek, DOI: <a href="https://doi.org/10.32976/stratfuz.2024.45">https://doi.org/10.32976/stratfuz.2024.45</a></p> <p>Fülöp Kinga-Erzsébet, (2023), A MAGYAR KÖZGAZDASÁGI OKTATÁS FELADATA: A ROMÁN SZAKNYELV MEGISMERTETÉSE, In: Pletl, Rita (ed.): Anyanyelvoktatás : A pedagógusjelöltek köznevelési feladatokra való felkészülése, Cluj-Napoca : Editura Abel, 2023, ISBN 978-973-114-314-9</p> <p>Fülöp Kinga-Erzsébet, (2023), INTEGRATED REPORTING TO REGIONAL WATER AND SEWERAGE OPERATORS IN ROMANIA, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 6/2023 – pages 146-152, December</p> <p>Fülöp Árpád-Zoltán, Fülöp Kinga-Erzsébet (2023), PERSPECTIVES OF THE CIRCULAR ECONOMY FOR WATER AND SEWAGE OPERATORS IN ROMANIA, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 6/2023 – pages 125-129, December.</p> |
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|  |  | <p>- Cercetări sectoriale II:</p> <p>- Provocări și răspunsuri în domeniul digitalizării, al schimbării și al managementului de proiect în lumina pandemiei în context internațional</p> <p>- Pandemia Sars-Cov2, măsurile guvernamentale și efectele acestora în anul 2020-2021</p> <p>- Impactul COVID-19 și al crizei energetice asupra femeilor antreprenor din Transilvania</p> <p>- Economie și sustenabilitate energetică, criza energetică</p> |  |  | <p>Fülöp Kinga-Erzsébet, Fülöp Árpád-Zoltán (2023), THE PERFORMANCE MEASUREMENT OF WATER AND SEWERAGE OPERATORS IN ROMANIA THROUGH THE KEY PERFORMANCE INDEX, Journal of financial studies, Issue/2023</p> <p>Fülöp Árpád-Zoltán, Fülöp Kinga-Erzsébet (2024), TRANSFORMING ROMANIAN ACCOUNTING PRACTICES: THE IMPACT OF BLOCKCHAIN, CLOUD COMPUTING AND ARTIFICIAL INTELLIGENCE, Proceedings Ecotrend 2024 - International Scientific Conference - Digitalization-Sustainability-Competitiveness, XXIth Edition, November 22-23, 2024, Târgu-Jiu, Gorj County, Romania, p. 68-72</p> <p>Varga János, Csiszárík-Kocsir Ágnes, Garai-Fodor Mónika, Bíró Bíborka Eszter, Bíró Boróka Júlia, Székely Kinga Katalin (2023) The pandemics pressure to change the lives of Hungarian and Romanian Businesses In: Nagy Benedek et al. (ed.): 16th Annual International Conference on Economics and Business, Challenges in the Carpathian Basin, Cluj Napoca, Risoprint, pp. 197-203, ISBN 978-973-53-3038-5</p> <p>Varga János, Csiszárík-Kocsir Ágnes, Bíró Bíborka Eszter, Székely Kinga Katalin, Bíró Boróka Júlia, Mónika Fodor-Garai (2023) Change Management Practices and the impact of the Pandemic on Hungarian and Romanian SMEs In Szakál Anikó (Ed.)IEEE 17<sup>th</sup> International Symposium on Applied Computational Intelligence and Imfoematics SACI Proceedings, Óbuda University, IEEE Hungary Section pp. 273-278</p> <p>Varga János, Garai-Fodor Mónika, Csiszárík-Kocsir Ágnes, Bíró Bíborka Eszter, Bíró Boróka Júlia, Székely Kinga Katalin (2023)</p> |
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|  |  |  |  |  | <p>Gergely, Orsolya; Kádár, Beáta What doesn't kill you, makes you stronger? The situation of female entrepreneurs after a long crisis period from Romania according to a desk research and expert interviews In: Nagy, Benedek (eds.) 16th Annual International Conference on Economics and Business CHALLENGES IN THE CARPATHIAN BASIN : conference volume Cluj, Kolozsvár, Romania : Editura Risoprint (2023) 436 p. pp. 176-183. , 8 p.</p> <p>Kassay János, Virág Attila: Todays Globalisation in ed. Nagy Benedek et all, Challenges in the Light of the EROI Indicator, 16th Annual International Conference on Economics and Business, Challenges in the Carpathian Basin, conference volume, Cluj-Napoca, Risoprint, 2023, pp. 426-436, ISBN: 978-973-53-30-38-5</p> |
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|  | 6. | <p>Cercetări teritoriale:</p> <ul style="list-style-type: none"> <li>- Relația din datele Google trends și Google mobility, posibilități de prognoză</li> <li>- Efectele de venit ale angajării coetnice ale minorităților: cazul maghiarilor din Europa Centrală și de Est</li> </ul> |  |  | <p>Nagy, B., Gabor, M. R., Bacoș, I. B., Kabil, M., Zhu, K., &amp; Dávid, L. D. (2023). Google and Apple mobility data as predictors for European tourism during the COVID-19 pandemic: A neural network approach. <i>Equilibrium. Quarterly Journal of Economics and Economic Policy</i>, 18(2), 419-459.</p> <p>Zsombor Csata, Márton Péti, Betty Compton, Amy H. Liu &amp; Zsolt Sándor (2023): The income effects of minority co-ethnic employment: the case of Hungarians in central and Eastern Europe, <i>Journal of Ethnic and Migration Studies</i>, DOI 10.1080/1369183X.2023.2290447.</p>                                                                                        |
|  | 7. | <p>Cercetări în turism:</p> <ul style="list-style-type: none"> <li>- Turismul cultural din România</li> <li>- Relații de interdependență între resurse turistice și volumul circulației turistice</li> </ul>                                                                           |  |  | <p>Nagy Benedek, Varga Tünde (2023): ÚJ TURISZTIKAI TERMÉKEK SZÉKELYFÖLD KÍNÁLATÁBAN. Kiadó: Editura Risoprint, Kolozsvár. Kötet címe: Csíki Közgáz. 20 éves a közgazdasági oktatás a csíkszeredai Sapiencián, ed. Nagy B. PP: 155-172. ISBN: 978-973-1970-82-0</p> <p>Nagy Benedek. (2023). FÜRDŐÉLET ÉS MARKETING ERDÉLYBEN A DUALIZMUS KORÁBAN. <i>Tourism &amp; Rural Development Studies/Turisztikai &amp; Vidékfejlesztési Tanulmányok</i>, 8(2).</p> <p>Nagy, B., Oltean, F. D., &amp; Gabor, M. R. (2023). Entrepreneurship or Resources for a Better Tourism? AK Nearest Neighbors and Decision Tree Dynamic Analysis for Romania. <i>Acta Polytechnica Hungarica</i>, 20(10).</p> |

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|  |    |                                                                                                                                 |  |  | Csapó, J., Bálint, B., Bálint, G., Čavlek, N., Csóka, L., Gergely, N., ... & Zajadacz, A. (2024). The theory and practice of accessible tourism in Central Europe–Implications from an international project co-operation.                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | 8. | Metodologia de prelucrare sistematică a literaturii de specialitate                                                             |  |  | <p>Reicher Regina, Pecze Krisztina, Kádár Beáta Helymarketing, és hatásai, mint kutatási téma – Szisztematikus irodalomfeldolgozás<br/>MULTIDISZCIPLINÁRIS KIHÍVÁSOK SOKSZÍNŰ VÁLASZOK : 3 pp. 168-201. , 34 p. (2023)</p> <p>Kádár, Beáta ; Pecze, Krisztina ; Reicher, Regina Zsuzsánna ; Majláth, Melinda Place marketing as a research topic - secondary research results on international publications In: Nagy, Benedek (szerk.) 16th Annual International Conference on Economics and Business CHALLENGES IN THE CARPATHIAN BASIN : conference volume Cluj-Napoca, România : Risoprint (2023) 436 p. pp. 243-253. , 11 p</p> |
|  | 9. | Guvernanța economică Impactul Uniunii Europene asupra reglementării politicii fiscale și monetare în țările din Europa Centrală |  |  | Bíró Báborka Eszter: Monetary Policy. Romania: Social Acceptance, Unmet Criteria (p. 767-789) In: Nagy Zoltán (Ed.): Economic governance. The Impact of the European Union on the Regulation of Fiscal and Monetary Policy in Central European Countries, Miskolc, Budapest 2024 Studies of the Central European Professors' Network, ISSN 2786-2518                                                                                                                                                                                                                                                                                |

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|  | 10. | Interpretări contabile diferite ale contractelor de leasing în sistemele contabile internaționale |  |  |  |
|  | 11. | Examinarea elementelor metodologice ale raportării dezvoltării durabile (ESG)                     |  |  |  |

Aprobat în ședința Consiliului Facultății prin hotărârea nr. 965/12.02.2025.