Lista de lucrări

NUMELE ŞI PRENUMELE: Lázár Ede

A. Teza de doctorat

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B. Cărţi publicate

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C. Lucrări ştiinţifice publicate

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- Berényi, L., Lázár, E., & Madaras, S.: C*hatGPT Acceptance Among Students: An Information System View*. Education Sciences. Q1, 2025, 15(11), 1464. https://doi.org/10.3390/educsci15111464
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- Bálint, B., Telegdy, B., & Lázár, E.: *The Importance of a Coordinated Career Guidance System in Addressing the Rural NEETs Issue*. Politics and Governance, Q1, ISSN: 21832463, 2024/12. https://doi.org/10.17645/pag.7439
- Ede Lázár, Manuela Rozalia Gabor: *Differences between the level of ICT development of EU member states – results of a cluster analysis.* Információs Társadalom, ISSN: 1587-8694, 2016/1, p. 46-58.
- Ede Lázár, Lăcrămioara Cîmpian, Manuela Rozalia Gabor: *Econometric modeling of influence on turnover concerning indicators of information society across the European Union*. EMQFB 2013, University Petru Maior 24-27.10.2013. Procedia Economics and Finance (Elsevier, ScienceDirect), ISSN: 2212-5671.

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- Ede Lázár: *Quantifying the Economic Value of Warranties: A Survey*. Acta Universitatis Sapientiae, Economics and Business, 2014/2, p. 75−94. ISSN 2343-8894
- Ede Lázár: *Microeconometric models in market research price optimization.* Journal of Economic and Business Research, 2010/1, p. 47-59. ISSN 2068-3537. Indexat: Directory of Open Access Journals (DOAJ), IndexCopernicus, EBSCO.
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- János Papp, Ede Lázár, Ágnes Brix: *CRM development in practice, customer relationship management innovation.* Studia Mundi – Economica, Szent István Egyetem, Gödöllő, 2015/2, p. 136-148. ISSN 2415-9395.
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D. Editare, coordonare de volume

- Lázár Ede (ed.): *Gazdasági és üzleti kihívások a Kárpát-medencében. (Provocări economice și de afaceri în Bazinul Carpatic).* Státus Kiadó, Miercurea-Ciuc, 2011. p. 353. ISBN 978-606-8052-52-6.
- Fejér-Király Gergely – Lázár Ede (ed.): *Vállalkozói és gazdasági trendek a Kárpát-medencében I-II-III. (Tendințe economice și afaceriale în Bazinul Carpatic)*. Státus Kiadó, Miercurea-Ciuc, 2012. p. 348. ISBN 978-606-8052-76-2, p.332. ISBN 978-606-8052-78-6,p. 338. ISBN 978-606-8052-79-3.

E. Conferinţe internaţionale

- Péter Lengyel - Emese Felvégi - Ede Lázár - István Füzesi: *AI and digital maturity in higher education: complex indicators for rethinking student skills*. XXI. International Symposium on Business Information Science, 7-8.11.2025, University of Debrecen.
- Balázs Telegdy, Blanka Bálint, Ede Lázár: *Qualitative Comparative Analysis (QCA): A possibility in evaluation methodology.* Profeedback5 Conference, 17-18.05.2024, Bucuresti, România.

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- Ede Lázár: *A price test using binomial logistic regression model.* In: Athens Institute for Education and Research, 11th Annual International Conference on Business: Accounting – Finance – Management – Marketing, 1-4 July 2013, Athens, Greece.
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F. Granturi

- Lázár Ede (leader) et al.: *COOPOWER - Strengthening cooperative employment practices for the empowerment of vulnerable youth.* Interreg programme – Danube Region, 3.1. Accessible, inclusive and effective labour markets, 218300 EUR, 2025-2028.
- Lázár Ede (leader) et al.: *Antreprenoriat Inovativ pentru Studenti – AIS 141067, apel INNOTECH STUDENT,* nr. proiect POCU/829/6/13/141067 din cadrul Programului Operațional Capital, 2022-2023.
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- Lázár Ede (leader) et al.: *iFEMPOWER. Development of an interactive and mentored methodology to promote entrepreneurship among women,* . Erasmus +, KA2, Parteneriate strategice în domeniul universitar. 2018-2021.
- Sándor Zsolt et al. (membru): *Analiza cerinţei consumatorului: estimare bazată pe verosimilitate şi aplicaţii*. UEFISCDI. Nr. contract 88/2.09.2013, 2013-2016.
- Lázár Ede (membru) in consortiul condus de UMFTM: *Building Capacity for Tobacco Research in Romania, 2012-2017.* National Institute of Health – Fogarty International Center, USA.
- Kassay János et al. (membru): *Studierea atitudinii consumatorilor față de produsele locale, mărci locale, șansele de piață ale produselor din carne.* Asociația CSIK Leader, 2013-2014.
- Lázár Ede (leader) – Kádár Beáta - Tánczos Levente – Simon Szabolcs: *Strategia comercianților agroalimentare împotriva hipermarketuri.* IPC, 2013-2014.
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