Lista de lucrări

Numele şi prenumele: Sándor Zsolt

A. Teza de doctorat.

Titlu: Calcul, eficienţă şi endogenitate în modele de alegere discretă (Computation, Efficiency and Endogeneity in Discrete Choice Models)
Research School Systems, Organisation and Management, University of Groningen, Olanda

B. Cărţi publicate

B3. Cărţi (manuale, monografii, tratate, îndrumare etc.) publicate la alte edituri sau pe plan local.

Computation, Efficiency and Endogeneity in Discrete Choice Models, 2001, Labyrint Publication, The Netherlands, ISBN 90-72591-97-6.

C. Lucrări ştiinţifice publicate

C1. Lucrări ştiinţifice publicate în reviste cotate ISI

Zsolt Sándor & Michel Wedel (2001), Using Managers' Prior Believes for Constructing Conjoint Choice Designs, *Journal of Marketing Research* 38 (November), p. 430-444. (ISI Impact Factor: 1.671)

Zsolt Sándor & Michel Wedel (2002), Profile Construction in Experimental Choice Designs, *Marketing Science* 21 (4), p. 455-475. (ISI Impact Factor: 1.938)

Zsolt Sándor & Kenneth Train (2004), Quasi-Random Simulation of Discrete Choice Models, *Transportation Research B* 38, p. 313-327. (ISI Impact Factor: 1.365)

Zsolt Sándor & Péter András (2004), Alternative Sampling Methods for Estimating Multivariate Normal Probabilities, *Journal of Econometrics* 120, p. 207-234. (ISI Impact Factor: 1.320)

Zsolt Sándor & Michel Wedel (2005), Heterogeneous Conjoint Choice Designs, *Journal of Marketing Research*, 42, p. 210-218. (ISI Impact Factor: 2.611)

Zsolt Sándor & Philip Hans Franses (2009), Consumer Price Evaluations through Choice Experiments, *Journal of Applied Econometrics*, 24, p. 517-535. (ISI Impact Factor 2008: 1.274)

Alexander Konovalov & Zsolt Sándor (2010), On Price Equilibrium with Multi-Product Firms, *Economic Theory*, 44 (2010), p.271-292. (ISI Impact Factor: 0.623)

José Luis Moraga-González, Zsolt Sándor and Matthijs R. Wildenbeest (2013), Semi-Nonparametric Estimation of Consumer Search Costs, *Journal of Applied Econometrics*, Volume 28 (7), p.1205-1223. (ISI Impact Factor: 1.867)

Federico Crudu, Zsolt Sándor (2017), On the Finite-Sample Properties of Conditional Empirical Likelihood, *Communications in Statistics - Simulation and Computation.* 46 (2), 1520-1545 (ISI Impact Factor: 0.457)

Moraga-González J. L., Sándor**,** Z., Wildenbeest, M. R. (2017), Nonsequential Search Equilibrium with Search Cost Heterogeneity, *International Journal of Industrial Organization.* 50, p.392-414. (ISI Impact Factor: 0.795)

Moraga-González J. L., Sándor**,** Z., Wildenbeest, M. R. (2017), Prices and Heterogeneous Search Costs, *Rand Journal of Economics.* 48(1), p.125–146. (ISI Impact Factor: 1.465)

Moraga-González J. L., Sándor**,** Z., Wildenbeest, M. R. (2021), Simultaneous Search for Differentiated Products: The Impact of Search Costs and Firm Prominence, *The Economic Journal.* 131 (April), p.1308–1330. DOI 10.1093/ej/ueaa075 (ISI Impact Factor: 3.178)

Federico Crudu, Giovanni Mellace, Zsolt Sándor (2021), Inference in Instrumental Variable Models with Heteroskedasticity and Many Instruments, *Econometric Theory*. Volume 37(2), p.281-310. DOI 10.1017/S026646662000016X (ISI Impact Factor: 2.099)

Pál L., Sándor**,** Z. (2023), Comparing procedures for estimating random coefficient logit demand models with a special focus on obtaining global optima, *International Journal of Industrial Organization*. Volume 88 (May), 102950. (ISI Impact Factor: 1.5)

Moraga-González J. L., Sándor**,** Z., Wildenbeest, M. R. (2023), Consumer Search and Prices in the Automobile Market, *Review of Economic Studies.* Volume 90(3), p.1394–1440. DOI 10.1093/restud/rdac047 (ISI Impact Factor: 5.8)

Csata, Z., Péti, M., Compton, B., Liu, A. H., & Sándor, Z. (2024). The income effects of minority co-ethnic employment: the case of Hungarians in central and Eastern Europe. *Journal of Ethnic and Migration Studies*, *50*(16), 4192–4214. DOI: 10.1080/1369183X.2023.2290447 (ISI Impact Factor: 2.8)

Sándor, Z., Szőcs, A. & Wildenbeest, M.R. (2024), The impact of brand equity on profit premium in an equilibrium framework. *Marketing Letters* **35**, 423–438. DOI https://doi.org/10.1007/s11002-024-09727-5 (ISI Impact Factor: 2.5)

Madaras, S., Sándor, Z. (2025), A Reassessment of Likelihood Approximation by Integration on Sparse Grids. *Journal of Applied Econometrics,* 40:237–245. DOI https://doi.org/10.1002/jae.3108 (ISI Impact Factor: 3.1)

C2. Lucrări ştiinţifice publicate în reviste indexate în baze de date internaţionale (indicaţi şi baza de date)

Zsolt Sándor (2009), Multinomial Discrete Choice Models, *Quantile*, 7, p. 9-19, AN: 1071024. (În rusă, cu rezumat în engleză.) (Baze de date: EconLit, RePEc)

Zsolt Sándor (2019), Further evidence on sparse grids-based numerical integration in the mixed logit model, *Economics Bulletin*, 39(4), p.2726–2731. (Baze de date: Scopus, Web of Science)

E. Editare, coordonare de volume

Redactor revista *Acta Universitatis Sapientiae, Economics and Business*

G. Contracte de cercetare (menţionaţi calitatea de director sau membru)

Contract de cercetare, Econometric Institute, Erasmus University Rotterdam, 2001-2004

Contract de cercetare, Tinbergen Institute, Erasmus University Rotterdam, 2004-2005

Membru în grupul de cercetare "Técnicas no paramétricas y de computación intensiva en Estadística" （Tehnici neparametrice şi de calcul intensiv în Statisticã) finanţat de Comunidad de Madrid, Universidad Carlos III Madrid, 2006-2008, director: Prof. Dr. Juan Romo (pagina web: http://www.uc3m.es/portal/page/portal/dpto_estadistica/home/members/juan_romo)

Membru în grantul de cercetare “Search, Switching Costs and the Design of Optimal Competition Policy” finanţat de Marie Curie Excellence Grant, University of Groningen, 2008-2011, director: Prof. Dr. José Luis Moraga-González.

Director al grantului de cercetare “Analiza cerinţei consumatorului: estimare bazată pe verosimilitate şi aplicaţii” – Proiect de Cercetare Exploratorie (PCE**)** din cadrul Planului Naţional pentru Cercetare, Dezvoltare şi Inovare coordonat de către UEFISCDI, 2013-2016.

I. Premii, distincţii

Teza de doctorat a fost nominalizată pentru premiul “Christiaan Huygens wetenschapsprijs” în 2003, în Olanda.

J. Citări (Web of Science, fără autocitări, în total 477)

Lucrarea
Zsolt Sándor & Michel Wedel (2001), Using Managers’ Prior Believes for Constructing Conjoint Choice Designs, *Journal of Marketing Research* 38 (November), p. 430-444. (ISI Impact Factor: 1.671)
Citări: 182

Lucrarea
Zsolt Sándor & Michel Wedel (2002), Profile Construction in Experimental Choice Designs, *Marketing Science* 21 (4), p. 455-475. (ISI Impact Factor: 1.938)
Citări: 100

Lucrarea
Zsolt Sándor & Kenneth Train (2004), Quasi-Random Simulation of Discrete Choice Models, *Transportation Research B* 38, p. 313-327. (ISI Impact Factor: 1.365)
Citări: 37

Lucrarea
Zsolt Sándor & Péter András (2004), Alternative Sampling Methods for Estimating Multivariate Normal Probabilities, *Journal of Econometrics* 120, p. 207-234. (ISI Impact Factor: 1.320)
Citări: 24

Lucrarea
Zsolt Sándor & Michel Wedel (2005), Heterogeneous Conjoint Choice Designs, *Journal of Marketing Research*, 42, p. 210-218. (ISI Impact Factor: 2.611)
Citări: 97

Lucrarea
Zsolt Sándor & Philip Hans Franses (2009), Consumer Price Evaluations through Choice Experiments, *Journal of Applied Econometrics*, 24, p. 517-535. (ISI Impact Factor 2008: 1.274)
Citări: 5

Lucrarea
Alexander Konovalov & Zsolt Sándor (2010), On Price Equilibrium with Multi-Product Firms, *Economic Theory*, 44 (2010), p.271-292. (ISI Impact Factor: 0.623)
Citări: 5

Lucrarea
José Luis Moraga-González, Zsolt Sándor and Matthijs R. Wildenbeest (2013), Semi-Nonparametric Estimation of Consumer Search Costs, *Journal of Applied Econometrics*, Volume 28 (7), p.1205-1223.
Citări: 13

Lucrarea
Moraga-González J. L., Sándor**,** Z., Wildenbeest, M. R. (2017), Prices and Heterogeneous Search Costs, *Rand Journal of Economics.* 48(1), p.125–146. (ISI Impact Factor: 1.465)
Citări: 11

Lucrarea
Moraga-González J. L., Sándor**,** Z., Wildenbeest, M. R. (2017), Nonsequential Search Equilibrium with Search Cost Heterogeneity, *International Journal of Industrial Organization.* 50, p.392-414. (ISI Impact Factor: 0.795)
Citări: 3

K. Participări la conferinţe naţionale şi internaţionale

Titlul prezentării: Consumer Search
Conferinţa: Együtt a tudományért Erdélyben – MTA200 (Together for science in Transylvania – MTA200)
Locul şi data: MTA (Hungarian Academy of Science), Budapest, 15 mai, 2025.

Titlul prezentării: Jackknife Instrumental Variable Inference
Conferinţa: Conferinta Stiintifica Anuala a Economistilor Români din Mediul Academic din Strainatate (ERMAS)
Locul şi data: Cluj, 24-26 iulie, 2024.

Titlul prezentării: A Framework for the Estimation of Demand for Differentiated Products with Simultaneous Consumer Search
Conferinţa: 1st Business Data Science - Tinbergen Institute Conference: “Consumer Search and Markets”
Locul şi data: Euromast Rotterdam, June 15–17, 2023.

Titlul prezentării: Consumer Search
Conferinţa: **16th International Conference on Economics and Business CHALLENGES IN THE CARPATHIAN BASIN Towards a new sustainability?**
Locul şi data: Miercurea Ciuc, Universiattea Sapientia, 10-12 mai 2023.

Titlul prezentării: Alternative Procedures for Estimating Random Coefficient Logit Demand Models
Conferinţa: 49th Annual Conference of the European Association for Research in Industrial Economics (EARIE)
Locul şi data: University of Vienna, 25-27 august, 2022.

Titlul prezentării: Alternative Procedures for Estimating Random Coefficient Logit Demand Models
Conferinţa: Conferinta Stiintifica Anuala a Economistilor Români din Mediul Academic din Strainatate (ERMAS)
Locul şi data: Cluj, 26-28 iulie, 2022.

Titlul prezentării: Alternative Procedures for Estimating Random Coefficient Logit Demand Models
Conferinţa: RCEA Conference on Recent Developments in Economics, Econometrics and Finance
Locul şi data: University of Exeter (online), 4–6 martie, 2022, 2022.

Titlul prezentării: Inference in Instrumental Variables Models with Heteroskedasticity and Many Instruments
Conferinţa: A doua Conferinta Stiintifica Anuala a Economistilor Români din Mediul Academic din Strainatate (ERMAS)
Locul şi data: Cluj, iulie 31- august 2, 2019.

Titlul prezentării: Measuring the Effect of Dealer Location in the Automobile Market
Conferinţa: EARIE
Locul şi data: Maastricht, august 31- septembrie 2, 2017.

Titlul prezentării: Measuring the Effect of Dealer Location in the Automobile Market
Conferinţa: A doua Conferinta Stiintifica Anuala a Economistilor Români
din Mediul Academic din Strainatate (ERMAS)
Locul şi data: Cluj, 26-28 iulie, 2017.

Titlul prezentării: Random Coefficient Demand Estimation by Optimal Instrument-Based Continuously Updated GMM
Conferinţa: EARIE
Locul şi data: Lisabona, august 26-28, 2016.

Titlul prezentării: Random Coefficient Demand Estimation by Optimal Instrument-Based

Continuously Updated GMM
Conferinţa: IAAE
Locul şi data: Milano, iunie 22-25, 2016.

Titlul prezentării: Random Coefficient Demand Estimation by Optimal Instrument-Based Continuously Updated GMM
Conferinţa: ISMS
Locul şi data: Shanghai, iunie 16-18, 2016.

Titlul prezentării: Semiparametric Maximum Likelihood Estimation of Differentiated Product Demand Systems
Conferinţa: A doua Conferinta Stiintifica Anuala a Economistilor Români din Mediul Academic din Strainatate (ERMAS)
Locul şi data: Cluj, July 29-31, 2015.

Titlul prezentării: Sequential Estimation and Design of Choice Experiments
Conferinţa: 37th Annual ISMS Marketing Science Conference
Locul şi data: Baltimore (USA), June 18-20, 2015.

Titlul prezentării: Semiparametric Maximum Likelihood Estimation of Differentiated Product Demand Systems
Conferinţa: 41st Annual Conferinţa of the European Association for Research in Industrial Economics (EARIE)
Locul şi data: Milano (Italy), August 29-31, 2014.

Titlul prezentării: Consumer Search and Prices in the Automobile Market
Conferinţa: Barcelona GSE Summer Forum, APPLIED INDUSTRIAL ORGANIZATION
Locul şi data: Barcelona (Spain), June 12-13, 2014.

Titlul prezentării: Consumer Search and Prices in the Automobile Market
Conferinţa: 5th Workshop on Consumer Search and Switching Costs
Locul şi data: 15-16 May 2014, Indiana University, Bloomington, USA.

Titlul prezentării: Semiparametric Maximum Likelihood Estimation of Differentiated Product Demand Systems
Conferinţa: EEA-ESEM
Locul şi data: 27-31 August 2012, Málaga, Spain.

Titlul prezentării: Consumer Search and Prices in the Automobile Market
Conferinţa: EEA-ESEM
Locul şi data: 25-29 August 2011, Oslo, Norway.

Titlul prezentării: On the Identification of the Costs of Simultaneous Search
Conferinţa: 2nd Workshop on Search and Switching Costs
Locul şi data: 23-24 May 2011, Groningen, Netherlands.

Titlul prezentării: Consumer Search and Prices in the Automobile Market
Conferinţa: MKE Conference
Locul şi data: 20-21 December 2010, Budapest, Hungary.

Titlul prezentării: Monte Carlo Simulation of Discrete Choice Models Involving Large Sums

Conferinţa: 3rd International Conference on Computational Finance and Econometrics
Locul şi data: Limassol, Cyprus, 29-31 October 2009.

Titlul prezentării: Efficient Estimation of Market Equilibrium Models
Conferinţa: Third "Villa Mondragone" workshop in Economic Theory and Econometrics
Locul şi data: Monte Porzio Catone (Rome), 2-4 July 2003.

Titlul prezentării: Existence and Uniqueness of Price Equilibrium in Discrete Choice Models
Conferinţa: Eighth International Conference of the Society for Computational Economics
Locul şi data: Aix-en-Province, June 27-29, 2002.

Titlul prezentării: Alternative Sampling Methods for Estimating Multivariate Normal Probabilities
Conferinţa: Econometric Society European Meeting
Locul şi data: Lausanne, August 2001.

L. Alte realizări semnificative

Membru în comisii de doctorat

Ioana - Florina BURDEȚ (ȘIMON), Universitatea Babeș-Bolyai, 2025, conducător ştiinţific: Prof. Dr. Alexandru MINEA, Prof. Dr. Monica POP SILAGHI, Prof. Dr. Marcel VOIA

Teodora-Mădălina POP, Universitatea Babeș-Bolyai, 2025, conducător ştiinţific: Prof. Dr. Monica POP SILAGHI, Prof. Dr. Alexandru MINEA

Zsuzsanna Wengritzky, Universitatea Babeș-Bolyai, 2024, conducător ştiinţific: Prof. Dr. Zsolt Sándor

Roselinde Kessels, Catholic University Leuven, Belgia, 2006, conducător ştiinţific: Prof. Dr. Martina Vandebroek

Jie Yu, Catholic University Leuven, Belgia, 2008, conducător ştiinţific: Prof. Dr. Martina Vandebroek

Vaiva Petrikaite, University of Groningen, 2012, conducător ştiinţific: Prof. Dr. José Luis Moraga-González

Invitat la seminarii ştiinţifice la universităţi de prestigiu

Catholic University of Leuven, Belgia (locul 102-150 ARWU 2011), 2011.

University of Groningen, Olanda (locul 102-150 ARWU 2011), 2006.

Catholic University of Leuven, Belgia (locul 102-150 ARWU 2011), 2003.

University of York, Anglia (locul 201-300 ARWU 2011), 2003.

Referate pentru următoarele reviste
Journal of Econometrics
Journal of Applied Econometrics
Journal of Business and Economic Statistics
Econometric Reviews
International Journal of Industrial Organization
Empirical Economics
Marketing Science
International Journal of Research in Marketing
Transportation Research B
Journal of Applied Probability
Journal of Consumer Research
Transportation
Journal of Choice Modeling
Statistica Neerlandica
Applied Stochastic Models in Business and Industry

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