



Kinga Katalin Székely

📍 **Work** : Piața Libertății nr.1, 530104, Miercurea Ciuc, Romania

✉ **Email**: szekelykinga@uni.sapientia.ro

ABOUT ME

Position: University Lecturer
Sapientia Hungarian University of Transylvania, Cluj-Napoca
Faculty of Economics, Socio-Human Sciences and Engineering, Miercurea Ciuc
Department of Social Sciences

WORK EXPERIENCE

Sapientia Hungarian University of Transylvania

City: Miercurea Ciuc | **Country:** Romania

[2017 – Current] **University Lecturer**

- Teaching courses and seminars in public relations, communication and marketing.
- Supervising undergraduate dissertations and projects.

KALOT Association

City: Miercurea Ciuc | **Country:** Romania

[2009 – Current] **Trainer and Public Relations Specialist**

- Organising and delivering vocational training courses for adults.
- Coordinating communication activities.

Sapientia Hungarian University of Transylvania

City: Miercurea Ciuc | **Country:** Romania

[2010 – 2017] **Assistant lecturer**

Organising and delivering seminars and teaching activities.

Sapientia Hungarian University of Transylvania

City: Miercurea Ciuc | **Country:** Romania

[2007 – 2010] **University teaching assistant**

Organising and delivering seminars and teaching activities.

Sapientia Hungarian University of Transylvania

City: Miercurea Ciuc | **Country:** Romania

[2007 – 2010] **Research Assistant in the European Knowledge and Policy project**

Participating in research activities and preparing studies.

Sapientia Hungarian University of Transylvania

City: Miercurea Ciuc | **Country:** Romania

[2007 – 2013] **Public Relations Assistant**

Coordinating and implementing communication and public relations strategies.

EDUCATION AND TRAIN-
ING

- [2011 – 2016]

PhD

Szent István University, Enyedi György Doctoral School of Regional Sciences

City: Gödöllő | Country: Hungary | Field(s) of study: Regional Sciences, specialising in Communication Sciences
- [2007 – 2009]

Master’s degree

Bucharest University of Economic Studies

City: Bucharest | Country: Romania | Field(s) of study: Business Communication and Public Relations
- [2003 – 2007]

Bachelor’s degree

Sapientia Hungarian University of Transylvania

City: Miercurea Ciuc | Country: Romania | Field(s) of study: Social Communication and Public Relations
- [1999 – 2003]

High School Diploma and Programming Qualification

Áprily Lajos Theoretical High School

City: Braşov | Country: Romania | Field(s) of study: Mathematics and Computer Science

LANGUAGE SKILLS

Mother tongue(s): Hungarian

Other language(s):

English

LISTENING C1 READING C1 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Spanish

LISTENING A1 READING A2 WRITING A2

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SOCIAL AND POLITICAL
ACTIVITIES

- [2016 – Current] External member of the Hungarian Academy of Sciences (MTA)
- [2016 – Current] Member of the editorial board of Pro Scientia Ruralis
- [2010 – Current] Member of the Hungarian Regional Science Association
- [2014 – Current] Member of the Regional Committee of the MTA Cluj Napoca
- [2014 – 2014] Expert on the selection committee for the new media thematic area Bucharest
- [2013 – 2014] Contributor to the implementation of the cultural strategy of Harghita County, Miercurea Ciuc
Miercurea Ciuc
- [2012 – Current] Communication Consultant and Public Relations Specialist Miercurea Ciuc
- [2008 – 2008] Political Communication Consultant for the 2008 parliamentary elections Miercurea Ciuc
- [2008 – 2008] Specialist Officer at the National Authority for the Protection of Children’s Rights Bucharest
- Write here the description...

PROJECTS

- [2023 – 2023] Use of Social Media Tools and Digital Technologies by Tourism Businesses in Szeklerland
Contract number: 92/ 23 /2023/HTMT | Period: 2023/04 - 2023/11
Funding body: Hungarian Academy of Sciences - Scholarship Programme for Hungarian Science Abroad (MTA Határon Túli Magyar Tudományosságért Ösztöndíjprogram)
- [2022 – 2022] The Relationship between Tourism and Regional Identity in Szeklerland
Contract number: 86/ 22 /2022/HTMT | Period: 2022/05 - 2022/11
Funding body: Hungarian Academy of Sciences - Scholarship Programme for Hungarian Science Abroad (MTA Határon Túli Magyar Tudományosságért Ösztöndíjprogram)
- [2015 – 2015] Development of the Ciuc Region from a Marketing Perspective
Contract number: 11914 | Period: 01.02.2015 - 30.09.2015
Funding body: PALLAS ATHÉNÉ DOMUS CONCORDIAE Foundation

SKILLS

graphic design | Research and Analysis | Organizational skills | Digital Content Creation | Teaching Skills | Text Editing

DRIVING LICENCE

Cars: B